WEWS

ON YOUR SIDE

Flight Dates 09/17/12-09/23/12

Order Sep 00:20:00

Billing Cycle

Product Estimate #

Alt Order # 311124 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> 09/14/12 09/25/12 Order Type **GENERAL Billing Contact**

Advertiser Republican Senate Campaig

Order%

49 S Grant Avenue Billing Calendar BROADCAST Columbus, OH 43125 Demographic A25-54

Agency **Midwest Communications &**

Rev Codes POL POL CAND **Buying Contact**

Sales Office WEWSL Product Codes PL Sales Region LOC Priority P-2 49 S Grant Avenue

Advertiser Ref Agency Ref Columbus, OH 43125

Start Date

Primary Account Executive

Bill Young

Account Executive **End Date** Bill Young 100%

Order Share 100% Market Value 25400

EOM/EOC

% of Order	Amount
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
	% % % % % % % %

Order Totals Billing Plan

Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount September 2012 37 \$21,590.00 \$25,400.00 0.00 08/27/12 09/23/12 37 \$21,590.00 \$25,400.00 Totals 37 \$21,590.00 \$25,400.00 0.00

									Total	s
Ln Ch Start E	End Inv	entory Code	Break	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WEWS 09/17/12 09		F 11-1135P Late F 11-1135P Late		11-1135p	МГЖГБ	:30 2	\$2,200.00 P-2	0.00 NM	2	\$4,400.00
		Veekdays S	pots/Week 2	Rate \$2,200.00	Rating 0.00					
N 2 WEWS 09/17/12 09		F GMC 5-6a F GMC 5-6a	СМ	5-6a	МГЖГБ	:30 5	\$350.00 P-2	0.00 NM	5	\$1,750.00
Start Date En	d Date V	<u>Veekdays</u> S	pots/Week	Rate	Rating					





<u>Contract / Revision</u> 311124 <u>Flight Dates</u> 09/17/12-09/23/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/14/12/ 09/25/12 <u>Order Sep</u> 00:20:00

Advertiser Republican Senate Campai Product Estimate #

									Tota	ıls
Ln Ch Start End	Inventory Code		Start/End T		Len Spo			Rtg Type		Amount
N 2 WEWS 09/17/12 09/23/12	M-F GMC 5-6a M-F GMC 5-6a	СМ	5-6a	MTWTF	:30	5	\$350.00 P-2	0.00 NM	5	\$1,750.00
Start Date End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12 N 3 WEWS 09/17/12 09/23/12		5 CM	\$350.00 6-7a	0.00 MTWTF	:30	5	\$450.00 P-2	0 00 NM	5	\$2,250.00
N 3 VVEVV3 03/11/12 03/23/12	M-F GMC 6-7a	Civi	0-7 <i>a</i>	WIIWII	.50	J	ψ 4 30.00 1 -2	0.00 NW	3	ψ2,230.00
Start Date End Date Week: 09/17/12 09/23/12	MTWTF	Spots/Week 5	Rate \$450.00	Rating 0.00						
N 4 WEWS 09/17/12 09/23/12	2 M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	MTWTF	:30	5	\$500.00 P-2	0.00 NM	5	\$2,500.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12	MTWTF	5	\$500.00	0.00			# 450 00 D 0	0.00.004	-	Φ0.050.00
N 5 WEWS 09/17/12 09/23/12	2 M-F 9-10a Kelly	CM	Kelly	МГWГF	:30	5	\$450.00 P-2	0.00 NM	5	\$2,250.00
Start Date End Date	. <u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12		Nowe CM	\$450.00 12-1230 Nev	0.00 ws MTWTF	-20		\$700 00 D 2	0.00 NM	5	¢2 500 00
N 6 WEWS 09/17/12 09/23/12	12-1230p News	News Civi	12-1230 Nev	WS MIWIF	:30	5	\$700.00 P-2	0.00 NM	5	\$3,500.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	. <u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$700.00	Rating						
N 7 WEWS 09/17/12 09/23/12			4-5p	0.00 MTWTF	:30	3	\$800.00 P-2	0.00 NM	3	¢2 400 00
N / WEWS 09/17/12 09/23/12	M-F 4-5p Dr. Oz		4-5p	MII W I F	.30	3	ф000.00 P-2	0.00 NIVI	3	\$2,400.00
Start Date	. <u>Weekdays</u> MTWTF	Spots/Week 3	Rate \$800.00	Rating 0.00						
N 8 WEWS 09/17/12 09/23/12		CM	5-6p	MTWTF	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550.00
	M-F 5-6p News									
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	. <u>Weekdays</u> МГWГF	Spots/Week 3	Rate \$850.00	Rating 0.00						
N 9 WEWS 09/17/12 09/23/12	2 M-F 6-630p New	s CM	6-630p	МГЖГБ	:30	5	\$1,100.00 P-2	0.00 NM	3	\$3,300.00
	M-F 6-630p New	/S								
Start Date End Date Week: 09/17/12 09/23/12	Weekdays MTWTF	Spots/Week	Rate \$1,100.00	Rating 0.00						
	Description		t/End Time		Weekdays	Ler	igth Rate	Rtg Type		
1 VEWS 09/17/12-09/23/12		6-63		-	MTWThF		:30 (\$1,100.00)	0.00 <i>NM</i>		
See MG 9.6 [per bill]										
4 VEWS 09/17/12-09/23/12	M-F 6-630p News	6-63	a08	1	MTWThF		:30 (\$1,100.00)	0.00 <i>NM</i>		
Unresolved							(+ ., ,			
[n/a] 6 VEWS 09/20/12-09/21/12	M E 6 620n Nows	6-63	ıOn		ThF		·20/¢1 100 001	0.00 <i>NM</i>		
(h) Unresolved	W-1 0-030p News	0-03	юр	-	1111		.30 (φ1, 100.00)	0.00 14141		
[N/A ON ENTRY]										
N10 WEWS 09/17/12 09/23/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	S-	:30	2	\$500.00 P-2	0.00 NM	0	\$0.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12	S-	2	\$500.00	0.00				I		

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Print Date: 09/28/12



Contract / Revision 311124 Flight Dates 09/17/12-09/23/12 **Hiatus Dates**

Original Date / Revision 09/14/12/ 09/25/12 Order Sep 00:20:00

Advertiser Republican Senate Campai Product Estimate #

Ln Ch Start End Inventory Code	e Break Start/End T	ime Days Len Spots	s Rate Pri Rtg Type	Totals Spots Amount
N10 WEWS 09/17/12 09/23/12 SA GMA 8-9a SA GMA 8-9a	CM 8-9a	<u> </u>	2 \$500.00 P-2 0.00 NM	
Start Date End Date Weekdays Week: 09/17/12 09/23/12 S- Spot Ch Date Range Description	Spots/Week Rate 2 \$500.00 Start/End Time	Rating 0.00 Weekdays Li	ength Rate Rtg Type	
1 VEWS 09/17/12-09/23/12 SA GMA 8-9a	8-9a	Sa	:30 (\$500.00) 0.00 NM	
Unresolved [n/a]				
2 VEWS 09/17/12-09/23/12 SA GMA 8-9a Unresolved	8-9a	Sa	:30 (\$500.00) 0.00 NM	1
[n/a]				<u>]</u>
N11 WEWS 09/23/12 09/23/12 SU GMA 8-9A SU GMA 8-9A	CM 8-9a	S :30 1	1 \$500.00 P-2 0.00 NM	1 \$500.00
Start Date End Date Weekdays Week: 09/17/12 09/23/12 S	<u>Spots/Week</u> <u>Rate</u> 1 \$500.00	Rating 0.00		
				-

Totals 37 \$25,400.00